



Wells College

Name: \_\_\_\_\_

Advisor: \_\_\_\_\_

Major: \_\_\_\_\_

Graduation Year: \_\_\_\_\_

## Visual Communication Minor

Students will gain experience in print and web design, introducing them to skills needed for careers in fields such as communications, advertising, or publishing. The minor will combine coursework in Visual Arts and Business, with options to further intensify skills in related content areas.

Required courses (total course required is seven: 19-22 sem. hours).

### Requirements:

#### All of the following

#### Fundamental Skills in Design

- ART 119      Visual Organization
- ART 127      Introduction to Graphic Design
- BKRT 120      Letterpress Printing

#### Choose one from each category below

#### Visual Skills

- ART 261      Digital Photography
- ART 121      Beginning Drawing
- BKRT 285      Special Topics in Book Arts
- BKRT 320      The Printed Book

#### Writing

- JOUR 101      Writing to be Read
- FMS 270      Writing for the Mass Media

#### Context and Analysis

- ARTH 235      Contemporary Art History
- BKRT 225      History for the Book
- FMS 101      Introduction to Cinema Studies
- PSY 280      Psychology of Art