



Wells College

Name: _____

Advisor: _____

Major: _____

Graduation Year: _____

Graphic Design Minor

Students will gain experience in print and web design, introducing them to skills needed for careers in fields such as communications, advertising, or publishing. The minor will combine coursework in Visual Arts and Business, with options to further intensify skills in related content areas.

Total courses required is seven (19-22 credits)

Requirements:

Fundamental Skills in Design

All of the following:

- ART 119 Visual Organization (3 sem hrs)
- ART 127 Introduction to Graphic Design (3 sem hrs)

Book Arts

Choose one:

- BKRT 120 Letterpress Printing (3 sem hrs)
- BKRT 220 Digital Book & Graphic Design (3 sem hrs)

Images & Content

Choose one:

- ART 121 Beginning Drawing (3 sem hrs)
- ART 261 Photographic Digital Imaging (3 sem hrs)
- ART 262 Alternative Video in Art & Society (3 sem hrs)
- BKRT 320 The Printed Book (3 sem hrs)
- CS 145 Game Design and Development (2 sem hrs)

Business Skills

Choose one:

- BUS 201 Principles of Management (3 sem hrs)
- BUS 213 Principles of Accounting I (3 sem hrs)

Professional Practices

The following are all required:

- VART 215 Professional Visual Arts Practices (3 sem hrs)
- ART 290/390 Internship (2-4 sem hrs)