



Wells College

Name: _____

Advisor: _____

Graduation Year: _____

Business Major: 2022/2023

The goal of the business program is to provide students with fundamental understanding of key interdisciplinary concepts. The program also seeks to enhance the knowledge in business decision-making approaches in relation to most current practices applied locally and globally. The focus of the business major is surrounded with a few key schools such as economics, marketing, management, statistics, entrepreneurship and small business enterprise, accounting, human resources, organizational behavior, business law/ethics, sustainability and innovation. The total courses required for the business major is 17 (51–58 semester hours).

REQUIRED COURSES All of the following (36–39 sem. hrs.):

- BUS 201 Principles of Management (3 sem. hrs.)
- BUS 202 Principles of Marketing (3 sem. hrs.)
- BUS 213 Accounting I: Intro to Financial Accounting (3 sem. hrs.)
- BUS 230 Intro to Human Resource Management (3 sem. hrs.)
- BUS 290/390 Internship in Business (2-4 sem. hrs.)
- BUS 303 Small Business Management (3 sem. hrs.)
- BUS 305 Legal Environment of Business (3 sem. hrs.)
- BUS 310 Corporate Finance (3 sem. hrs.)
- BUS 402 Senior Seminar in Business (4 sem. hrs.)
- ECON 101 Principles of Macroeconomics (3 sem. hrs.)
- ECON 102 Principles of Microeconomics (3 sem. hrs.)
- MATH 151 Elementary Statistics (3 sem. hrs.) -or- MATH 111 Calculus I: Introduction to Calculus (4 sem. hrs.)

Five of the following courses (15–16 sem. hrs.):

- BUS 100 Principles of Business (3 sem. hrs.)
- BUS 203 Social Entrepreneurship (3 sem. hrs.)
- BUS 204 Business Analytics (3 sem. hrs.)
- BUS 214 Principles of Accounting II (3 sem. hrs.)
- BUS 220 International Business (3 sem. hrs.)
- BUS 231 Principles of Project Management (3 sem. hrs.)
- BUS 250 Innovation: Creative Problem Solving (3 sem. hrs.)
- BUS 253 Investment Management and Strategies (3 sem. hrs.)
- BUS 302 Brand Management (3 sem. hrs.)

BUS 306 Business Ethics (3 sem. hrs.)
BUS 350 Business Strategy (3 sem. hrs.)
BUS 360 Strategic Marketing and e-Commerce. (3 sem. hrs.)
BUS 365 Business Sustainability and Social Responsibility (3 sem. hrs.)
ECON 233 Economics of Health and Medical Care (3 sem. hrs.)
ECON 286 Money, Banking and Capital Markets (3 sem. hrs.)
ECON 302 Managerial Economics (3 sem. hrs.)
ECON 326 Energy and the Economy (3 sem. hrs.)
ECON 330 The World Economy: Trade and Finance (3 sem. hrs.)
MATH 305 Operations Research (3 sem. hrs.)
PHIL 240 Ethics, Equality and Justice (3 sem. hrs.)
PSY 306 Organizational Behavior (3 sem. hrs.)
SS 394 Research Methods for the Social Sciences (4 sem. hrs.)
THEA 201 Arts Management (3 sem. hrs.)