



Name: _____

Advisor: _____

Graduation Year: _____

Business Major Bachelor of Science

The total number of courses required for the major is 18 (54-56 semester hours). Students earning the Bachelor of Science in Business must earn 60 credits in the Liberal Arts and Sciences. **Only 55 credits of BUS courses can count towards the 120 required for graduation.**

Requirements:

All of the following (42-44 sem. hrs.)

- BUS 100 Principles of Business (3 sem. hrs.)
- BUS 201 Principles of Management (3 sem. hrs.)
- BUS 202 Principles of Marketing (3 sem. hrs.)
- BUS 213 Accounting I: Intro to Financial Accounting (3 sem. hrs.)
- BUS 230 Introduction to Human Resource Management (3 sem. hrs.)
- BUS 290/390 Internship in Business (2-4 sem. hrs.)
- BUS 303 Business Management (3 sem. hrs.)
- BUS 305 Legal Environment of Business (3 sem. hrs.)
- BUS 310 Corporate Finance (3 sem. hrs.)
- BUS 402 Senior Report in Business (4 sem. hrs.)
- ECON 101 Principles of Macroeconomics (3 sem. hrs.)
- ECON 102 Principles of Microeconomics (3 sem. hrs.)
- MATH 151 Elementary Statistics (3 sem. hrs.)
- WLLS 110 Personal Financial Management (3 sem. hrs.)

At least four of the following courses for a total of 12 sem. hrs.

- BUS 203 Social Entrepreneurship (3 sem. hrs.)
- BUS 204 Business Analytics (3 sem. hrs.)
- BUS 214 Principles of Accounting II (3 sem. hrs.)
- BUS 220 International Business (3 sem. hrs.)
- BUS 231 Principles of Project Management (3 sem. hrs.)
- BUS 250 Innovation: Creative Problem Solving (3 sem. hrs.)
- BUS 253 Investment Management & Strategies (3 sem. hrs.)
- BUS 302 Brand Management (3 sem. hrs.)
- BUS 350 Business Strategy (3 sem. hrs.)
- BUS 360 Strategic Marketing and E-Commerce (3 sem. hrs.)
- BUS 365 Management for a Small Planet (3 sem. hrs.)
- BUS 368 Sales & Sales Management (3 sem. hrs.)
- ECON 286 Money, Banking & Capital Markets (3 sem. hrs.)
- ECON 302 Managerial Economics (3 sem. hrs.)
- ECON 330 The World Economy: Trade and Finance (3 sem. hrs.)
- PHIL 240 Ethics (3 sem. hrs.)
- PSY 306 Organizational Behavior (3 sem. hrs.)
- THDA 201 Arts Management (3 sem. hrs.)

What can I do with this major?

See below for examples of what you can do with a Business major after graduation!
For more information, see the full results at <http://whatcanidowiththismajor.com/major/>

Areas of Specialty

- Management
- Sales
- Insurance
- Banking
- Human Resources Management
- Real Estate
- Entrepreneurship
- Sport Management (see minor)
- Healthcare Management (see minor)

Areas of employment

- Government
- Non-Profits
- Private Companies
- Insurance Firms
- Real Estate Firms
- Banks
- Retail Stores
- Healthcare Organizations
- Educational Institutions

- Gaining relevant experience through part-time and summer jobs or internships is critical.
- Learn about various fields of business through research on internet sites, informational interviews of professionals, and exposure to work environments through shadowing, volunteering, or interning.
- Develop interpersonal and organizational skills through participation in and leadership of student organizations. Strong communication skills, including public speaking, are also important to achieving success in this field.
- Learn to work effectively with a wide variety of people and to work well in a team environment.
- Develop and utilize a personal network of contacts. Once in a position, find an experienced mentor.
- Consider earning an MBA or other related graduate degree after gaining work experience to reach the highest levels of business management.