



Wells College

Name: _____

Advisor: _____

Graduation Year: _____

Business Major Bachelor of Science

The total number of courses required for the major is 18 (54–56 semester hours). Students earning the Bachelor of Science in Business must earn 60 credits in the Liberal Arts and Sciences. Only 55 credits of BUS courses can count towards the 120 required for graduation.

Requirements:

All of the following (42–44 sem. hrs.)

- BUS 100 Principles of Business (3 sem. hrs.)
- BUS 111 Personal Financial Management (3 sem. hrs.)
- BUS 201 Principles of Management (3 sem. hrs.)
- BUS 202 Principles of Marketing (3 sem. hrs.)
- BUS 213 Principles of Accounting I (3 sem. hrs.)
- BUS 230 Introduction to Human Resource Management (3 sem. hrs.)
- BUS 290/390 Internship in Business (2–4 sem. hrs.)
- BUS 303 Entrepreneurship & Small Business Management (3 sem. hrs.)
- BUS 305 Legal Environment of Business (3 sem. hrs.)
- BUS 310 Corporate Finance (3 sem. hrs.)
- BUS 402 Senior Report in Business and Entrepreneurship (4 sem. hrs.)
- ECON 101 Principles of Macroeconomics (3 sem. hrs.)
- ECON 102 Principles of Microeconomics (3 sem. hrs.)
- MATH 151 Elementary Statistics (3 sem. hrs.)

At least four of the following courses for a total of at least 12 sem. hrs.

- BUS 203 Social Entrepreneurship (3 sem. hrs.)
- BUS 214 Principles of Accounting II (3 sem. hrs.)
- BUS 220 International Business (3 sem. hrs.)
- BUS 231 Principles of Project Management (3 sem. hrs.)
- BUS 250 Innovation: Creative Problem Solving (3 sem. hrs.)
- BUS 253 Investment Management & Strategies (3 sem. hrs.)
- BUS 302 Brand Management (3 sem. hrs.)
- BUS 350 Business Strategy (3 sem. hrs.)
- BUS 360 Strategic Marketing and E-Commerce (3 sem. hrs.)
- BUS 365 Management for a Small Planet (3 sem. hrs.)
- BUS 368 Sales & Sales Management (3 sem. hrs.)
- ECON 286 Money, Banking & Capital Markets (3 sem. hrs.)
- ECON 302 Managerial Economics (3 sem. hrs.)
- ECON 330 The World Economy: Trade and Finance (3 sem. hrs.)
- PHIL 240 Ethics (3 sem. hrs.)
- PSY 306 Organizational Behavior (3 sem. hrs.)
- THDA 201 Arts Management (3 sem. hrs.)

What can I do with this major?

See below for examples of what you can do with a Business major after graduation!
For more information, see the full results at <http://whatcanidowiththismajor.com/major/>

Areas of Specialty

- Management
- Sales
- Insurance
- Banking
- Human Resources Management
- Real Estate
- Entrepreneurship
- Sport Management (see minor)
- Healthcare Management (see minor)

Areas of employment

- Government
- Non-Profits
- Private Companies
- Insurance Firms
- Real Estate Firms
- Banks
- Retail Stores
- Healthcare Organizations
- Educational Institutions

- Gaining relevant experience through part-time and summer jobs or internships is critical.
- Learn about various fields of business through research on internet sites, informational interviews of professionals, and exposure to work environments through shadowing, volunteering, or interning.
- Develop interpersonal and organizational skills through participation in and leadership of student organizations. Strong communication skills, including public speaking, are also important to achieving success in this field.
- Learn to work effectively with a wide variety of people and to work well in a team environment.
- Develop and utilize a personal network of contacts. Once in a position, find an experienced mentor.
- Consider earning an MBA or other related graduate degree after gaining work experience to reach the highest levels of business management.