



Wells College

Name: _____

Advisor: _____

Graduation Year: _____

Business Major

The goal of the business program is to provide students with fundamental understanding of key interdisciplinary concepts. The program also seeks to enhance the knowledge in business decision-making approaches in relation to most current practices applied locally and globally. The focus of the business major is surrounded with a few key schools such as economics, marketing, management, statistics, entrepreneurship and small business enterprise, accounting, human resources, organizational behavior, business law/ethics, sustainability and innovation. The total courses required for the business major is 17 (51–58 semester hours).

REQUIRED COURSES All of the following (36–39 sem. hrs.):

BUS 201	Principles of Management (3 sem. hrs.)
BUS 202	Principles of Marketing (3 sem. hrs.)
BUS 213	Accounting I: Intro to Financial Accounting (3 sem. hrs.)
BUS 230	Intro to Human Resource Management (3 sem. hrs.)
BUS 290/390	Internship in Business (2-4 sem. hrs.)
BUS 303	Small Business Management (3 sem. hrs.)
BUS 305	Legal Environment of Business (3 sem. hrs.)
BUS 310	Corporate Finance (3 sem. hrs.)
BUS 402	Senior Seminar in Business (4 sem. hrs.)
ECON 101	Principles of Macroeconomics (3 sem. hrs.)
ECON 102	Principles of Microeconomics (3 sem. hrs.)
MATH 151	Elementary Statistics (3 sem. hrs.) -or- MATH 111 Calculus I: Introduction to Calculus (4 sem. hrs.)

Five of the following courses (15–16 sem. hrs.):

BUS 100	Principles of Business (3 sem. hrs.)
BUS 203	Social Entrepreneurship (3 sem. hrs.)
BUS 204	Business Analytics (3 sem. hrs.)
BUS 214	Principles of Accounting II (3 sem. hrs.)
BUS 220	International Business (3 sem. hrs.)
BUS 231	Principles of Project Management (3 sem. hrs.)
BUS 250	Innovation: Creative Problem Solving (3 sem. hrs.)
BUS 253	Investment Management and Strategies (3 sem. hrs.)
BUS 302	Brand Management (3 sem. hrs.)
BUS 350	Business Strategy (3 sem. hrs.)
BUS 360	Strategic Marketing and e-Commerce. (3 sem. hrs.)
BUS 365	Business Sustainability and Social Responsibility (3 sem. hrs.)
ECON 233	Economics of Health and Medical Care (3 sem. hrs.)
ECON 286	Money, Banking and Capital Markets (3 sem. hrs.)
ECON 302	Managerial Economics (3 sem. hrs.)
ECON 326	Energy and the Economy (3 sem. hrs.)
ECON 330	The World Economy: Trade and Finance (3 sem. hrs.)
MATH 305	Operations Research (3 sem. hrs.)
PHIL 240	Ethics, Equality and Justice (3 sem. hrs.)
PSY 306	Organizational Behavior (3 sem. hrs.)
SS 394	Research Methods for the Social Sciences (4 sem. hrs.)
THEA 201	Arts Management (3 sem. hrs.)