# Visual Arts Department Student Learning Assessment Plan



# January 2010

## I. Mission of the Visual Arts Major

The visual arts as a major area of study offers students the opportunity to develop:

- An informed understanding of aesthetics and visual language
- An acute and engaged sense of visual literacy and communication
- Creative problem-solving skills
- Experience with various technical skills in a range of media
- The ability to critically describe and analyze visual images, both past and present, with an accurate vocabulary and informed discourse (written, oral, art-making/artistic expression)
- Make meaningful links between contemporary trends and conceptual practices with those from the past
- An awareness of professional standards and best practices involved with the development, installation and presentation of works of art for exhibition

## II. Five Institutional Goals of Wells College

1. Provide an educational experience that supports students as unique individuals engaged in the study and practice of the liberal arts.

2. Maintain an excellent faculty that is skilled in teaching, dedicated to rigorous intellectual development, and actively committed to pursuing new knowledge and learning strategies.

3. Develop students' intellectual curiosity, analytical and critical capabilities, and aesthetic awareness and creativity.

4. Provide a rich community environment that fosters awareness and sensitivity to social diversity and encourages responsible action in an interdependent world.

5. Develop self-confident individuals who exercise sound judgment and have the knowledge and skills for thoughtful decision-making.

# III. Goals of the Visual Arts Programs in Alignment with Institutional Goals

1. Articulate with an informed and accurate vocabulary, how and why works of art and architectural monuments emerged from specific historical, cultural and religious contexts. (aligns with goals 3, 4)

2. Analyze past works of art and appropriately adapt/appropriate techniques, forms, methodologies or concepts into contemporary practice through artistic expression and critically engaged writing assignments. (aligns with goals 3, 4, 5)

3. Instill a(n) aesthetic and/or conceptual awareness within majors that will facilitate advance to graduate study and serve as a foundation for professional work. (aligns with goals 1, 5)

4. Develop a broad range of technical and problem-solving skills in order to attain effective and intellectually compelling communication of ideas through visual artworks, written statements and research projects. (aligns with goals 3, 5)

5. Promote the creative visual, verbal and written expressions that develop into a unique, individual style. (aligns with goals 1, 5)

6. Instill ethical, appropriate, accurate and expansive research methods. (aligns with goal 5)

- IV. Learning Objectives in relation to the Visual Art Department's Goals
  - a. For Goal 1
    - i. Identify, discuss and critically analyze historical styles, monuments, and artists from a breadth of cultures, geographies and periods.
    - ii. Understand and think more critically about the various historical, social, cultural, religious and economic forces at work in a given art historical movement, style or period.
  - b. For Goal 2
    - i. Connect the history of art with contemporary practice by relating students' individual practices (methods, media, techniques and subject matter) to those of the past.
    - ii. Critically articulate a point of view about past art historical expressions through creation of works of art, written statements, exams, and research projects.
  - c. For Goal 3
    - i. Capstone production of a portfolio with advanced-level artwork that is stylistically and thematically cohesive.
    - ii. Capstone completion of a thesis research project.
    - iii. Exposure to visual and intellectual stimuli.
  - d. For Goal 4
    - i. Explore, use and master a variety of techniques and media in response to projects that pose conceptual and/or technical questions/problems.
    - ii. Develop strong, accurate and convincing writing styles.

- e. For Goal 5
  - i. Achieve self-awareness of individual proclivities, talents and attractions to visual solutions.
  - ii. Reach self-awareness of one's own powers of observation, analysis, writing style and creative vision.
- f. For Goal 6
  - i. Acquire strong research skills that draw from a variety of research methodologies, including: scholarly research (i.e. books, periodicals, internet resources); studying works of art at first-hand from the Wells College art collection, Wells rare book collection, the String Room Gallery to art collections off-campus; conducting personal interviews with artists, curators and scholars.

## V. Measurable Learning Outcomes and Validations

For Goal 1, Objective 1, Outcome 1:

Students in art history classes will have basic knowledge of visual expressions appropriate to each period survey.

Validation: Objective portions (image identification, multiple choice) of quizzes and exams

For Goal 1, Objective 1, Outcome 2:

Students in the Studio concentration will have basic knowledge of skills in order to be able to execute works of art successfully.

Validation: Studio critiques; midterm and final portfolio reviews

For Goal 1, Objective 1, Outcome 3:

Students in the Studio concentration will express their understanding of technical skills, discipline, composition and presentation.

Validation: Preparatory sketches; sketchbooks; culminating term project

For Goal 1, Objective 1, Outcome 4:

Students in the Art History concentration will have in-depth knowledge of variety of visual expressions.

Validation: Objective portion (image identification, short answer) of quizzes and exams

For Goal 1, Objective 2, Outcome 1:

Students in art history classes will have basic knowledge of visual expressions within the contexts of history, religion and aesthetics.

Validation: Subjective portions (essay, short answer) of quizzes and exams

For Goal 1, Objective 2, Outcome 2:

Students in the Art History concentration will have specialized knowledge of visual expressions within the contexts of history, religion and aesthetics.

Validation: Subjective portions (essay, short answer) of quizzes and exams; research papers

For Goal 2, Objective 1, Outcome 1:

Students in the Art History concentration will be able to identify critical methodologies. Validation: Participation in Senior Seminar Discussions; in-class discussions; formal oral report; research papers; response papers

For Goal 2, Objective 1, Outcome 2:

Students in the Art History concentration will begin to use critical approaches. Validation: Senior Thesis; research papers in 300-level classes; formal oral report; response papers

For Goal 2, Objective 1, Outcome 3:

Students in the Studio concentration will apply historical techniques, styles and media towards their own expressions.

Validation: Senior critiques; special projects; exhibitions; Senior Thesis Exhibition

For Goal 2, Objective 1, Outcome 4:

Students in the Studio concentration will apply informed conceptual frameworks in their own expressions.

Validation: Senior critiques; special projects; exhibitions; Senior Thesis Exhibition

For Goal 2, Objective 2, Outcome 1:

Students in the Studio concentration will be able to explain, discuss and defend artistic and theoretical choices made during the creation of works for their senior exhibitions.

Validation: Senior critiques; written statements; oral interviews

For Goal 2, Objective 2, Outcome 2:

Students in the Art History concentration will be able to explain ways in which current and historical methodologies are applied to historical expressions.

Validation: Participation in Senior Seminar Discussions; in-class discussions; formal oral report; research papers; response papers

For Goal 3, Objective 1, Outcome 1:

Students in the Studio concentration will develop a Senior Thesis Exhibition.

Validation: Senior critiques; special projects; exhibitions; final portfolio; written statements

For Goal 3, Objective 1, Outcome 2:

Students in the Studio concentration will verbally explain their work, emphasizing professional and public speaking skills.

Validation: Written statement for Senior Thesis Exhibition; Senior Oral review

For Goal 3, Objective 1, Outcome 3:

Students in the Studio concentration will create a Senior Thesis Exhibition of a body of work (8 - 10 pieces) to be displayed in the String Room Gallery at the end of the academic year; students are also responsible for all aspects of installation, public relations, reception and de-installation.

Validation: Senior Thesis Exhibition; Senior Thesis Presentation; Senior Oral review

For Goal 3, Objective 1, Outcome 4:

Students in the Studio concentration will create the capstone production of a portfolio of professional-quality artworks that is both thematically and stylistically connected. Validation: Senior Thesis Exhibition; Senior Thesis Presentation; Senior Oral review

For Goal 3, Objective 2, Outcome 1:

Students in the Art History concentration will write a 40-page thesis.

Validation: Senior Thesis

For Goal 3, Objective 2, Outcome 2:

Students in the Art History concentration will make a public presentation regarding the capstone thesis.

Validation: Senior Thesis Presentation

For Goal 3, Objective 3, Outcome 1: Student visits to the String Room Gallery and Wells College art and rare book collections.

Validation: Response reports; exhibition critiques

For Goal 3, Objective 3, Outcome 2: Field trips to galleries and museums. Validation: Response reports; exhibition critiques

For Goal 4, Objective 1, Outcome 1:

Students in the Studio concentration will develop and demonstrate technical skills in order to carry out one's ideas and concepts in a sophisticated manner.

Validation: Preparatory sketches; sketchbook exercises; culminating term project; portfolio

For Goal 4, Objective 1, Outcome 2:

Students in the Studio concentration will demonstrate more advanced technical skills that lead to a synthesis of form and concept.

Validation: Culminating term project; Senior Thesis Exhibition; final portfolio

#### For Goal 4, Objective 2, Outcome 1:

Students in the Studio concentration will demonstrate preliminary visual analysis skills and translate the visual to the verbal by analyzing and describing artworks and exhibitions seen at first-hand.

Validation: Research paper; written assignments; response papers; exhibition critiques; class journals; response papers; book reviews; essay portion of exams

For Goal 4, Objective 2, Outcome 2:

Students in the Studio concentration will demonstrate more complete analytical skills and translate the visual to the verbal by conducting effective and appropriate research.

Validation: Research paper

For Goal 5, Objective 1, Outcome 1:

Students in the Studio concentration will develop their own idiom (hand) based on recognizing individual strengths.

Validation: Technical exercises; preparatory sketches; sketchbooks; term projects; culminating term project; portfolio

For Goal 5, Objective 1, Outcome 2:

Students in the Studio concentration will foster the continued development of their own idiomatic sensibilities and styles even while incorporating authoritative writings by others. Validation: Culminating term project; written assignments; response papers; exhibition critiques

For Goal 5, Objective 1, Outcome 3:

Students in the Studio concentration will develop a senior thesis exhibition that represents a focused body of work that is thematically and stylistically unified

Validation: Senior Thesis Exhibition; Senior Thesis Presentation; Senior Oral review

For Goal 5, Objective 2, Outcome 1:

Students in the Art History concentration will demonstrate descriptive and analytical skills that reflect their individual style and point of view

Validation: Formal oral report; in-class discussions; research papers; response papers

For Goal 5, Objective 2, Outcome 2:

Students in the Studio concentration will demonstrate preliminary visual analysis skills and translate the visual to the verbal by analyzing and describing artworks and exhibitions from their own perspective, in their own voice.

Validation: Written assignments; response papers

For Goal 6, Objective 1, Outcome 1:

Students will demonstrate research skills that express an understanding of the various methodologies and approaches.

Validation: Written assignments; research papers; formal oral report

For Goal 6, Objective 1, Outcome 2:

Students will demonstrate a technical understanding of works of art seen at first-hand. Validation: Culminating term project

| Goal | Objective  | Outcome   | How   | Measurement                   | Success  | Data          |
|------|--|---|---|-------------------------------|--|---------------|
| 1    | Articulate with an it  | nformed and accurate voca   | Measured  | Tool                          | Criteria<br>and architectur  | Location      |
| 1    |  | d from specific historical,   |   |                               |  | lai           |
|      | #1 Identify discuss<br>and critically<br>analyze historical<br>styles,<br>monuments, and<br>artists from a<br>breadth of<br>cultures,<br>geographies and<br>periods.   | #1 Students in art<br>history classes will<br>have basic knowledge<br>of visual expressions<br>appropriate to each<br>period survey.                          | Objective<br>portions<br>(image<br>identifi-<br>cation,<br>multiple<br>choice) of<br>quizzes and<br>exams | Locally Devel-<br>oped Rubric | 95% of<br>students to<br>score at or<br>above D<br>level; 65%<br>at or<br>above B<br>level; 20%<br>at or<br>above A<br>level | Faculty files |
|      |  | #2 Students in the<br>Studio concentration<br>will have basic<br>knowledge of skills in<br>order to be able to<br>execute works of art<br>successfully.       | Studio<br>critiques;<br>midterm and<br>final<br>portfolio<br>reviews                                      | Locally Devel-<br>oped Rubric | 95% of<br>students to<br>score at or<br>above D<br>level; 65%<br>at or<br>above B<br>level; 20%<br>at or<br>above A<br>level | Faculty files |
|      |  | #3 Students in the<br>Studio concentration<br>will express their<br>understanding of<br>technical skills,<br>discipline,<br>composition and<br>presentation.  | Preparatory<br>sketches;<br>sketchbooks;<br>culminating<br>term project                                   | Locally Devel-<br>oped Rubric | 95% of<br>students to<br>score at or<br>above D<br>level; 65%<br>at or<br>above B<br>level; 20%<br>at or<br>above A<br>level | Faculty files |
|      |  | #4 Students in the Art<br>History concentration<br>will have in-depth<br>knowledge of a variety<br>of visual expressions.                                     | Objective<br>portion<br>(image<br>identifi-<br>cation, short<br>answer) of<br>quizzes and<br>exams        | Locally Devel-<br>oped Rubric | 95% pass<br>the exam,<br>20% pass<br>with dis-<br>tinction   | Faculty files |
|      | #2 Understand<br>and think more<br>critically about the<br>various historical,<br>social, cultural,<br>religious and<br>economic forces at<br>work in a given<br>art historical<br>movement, style<br>or period. | #1 Students in art<br>history classes will<br>have basic knowledge<br>of visual expressions<br>within the contexts of<br>history, religion and<br>aesthetics. | Subjective<br>portions<br>(essay, short<br>answer) of<br>quizzes and<br>exams                             | Locally Devel-<br>oped Rubric | 95% of<br>students to<br>score at or<br>above D<br>level; 65%<br>at or<br>above B<br>level; 20%<br>at or<br>above A<br>level | Faculty files |
|      |  | #2 Students in the Art  | Subjective  | Locally Devel-                | 95% pass   | Faculty files |

# Alignment of Goals, Objectives, Outcomes and Assessment Methods

| Goal | Objective                         | Outcome  | How                       | Measurement          | Success               | Data                |
|------|-----------------------------------|--|---------------------------|----------------------|-----------------------|---------------------|
|      |                                   |  | Measured                  | Tool                 | Criteria              | Location            |
|      |                                   | History concentration<br>will have specialized         | portions<br>(essay, short | oped Rubric          | the exam,<br>20% pass |                     |
|      |                                   | knowledge of visual                                    | answer) of                |                      | with dis-             |                     |
|      |                                   | expressions within the                                 | quizzes and               |                      | tinction              |                     |
|      |                                   | contexts of history,                                   | exams;                    |                      |                       |                     |
|      |                                   | religion and aesthetics.                               | research                  |                      |                       |                     |
|      | -                                 |  | papers                    |                      |                       |                     |
| 2    |                                   | of art and appropriately ac                            |                           |                      |                       |                     |
|      | #1 Connect the                    | practice through artistic ex<br>#1 Students in the Art | Participation             | Locally Devel-       | All AH                | s.<br>Faculty files |
|      | history of art with               | History concentration                                  | in Senior                 | oped Rubric,         | majors                | Faculty mes         |
|      | contemporary                      | will be able to identify                               | Seminar                   | Confirmation of      | articulate            |                     |
|      | practice by                       | critical methodologies.                                | Discussions;              | Seminar              | differences           |                     |
|      | relating students'                |  | in-class                  | Participants         | among                 |                     |
|      | individual                        |  | discussions;              |                      | critical-             |                     |
|      | practices                         |  | formal oral               |                      | ap-                   |                     |
|      | (methods, media,                  |  | report;                   |                      | proaches              |                     |
|      | techniques and subject matter) to |  | research<br>papers;       |                      |                       |                     |
|      | those of the past.                |  | response                  |                      |                       |                     |
|      | F                                 |  | papers                    |                      |                       |                     |
|      |                                   | #2 Students in the Art                                 | Senior                    | Locally Devel-       | All AH                | Thesis              |
|      |                                   | History concentration                                  | Thesis;                   | oped Rubric,         | majors                | Archives            |
|      |                                   | will begin to use                                      | research                  | Confirmation of      | write and             |                     |
|      |                                   | critical approaches.                                   | papers in                 | Seminar              | acceptable            |                     |
|      |                                   |  | 300-level                 | Participants         | thesis                |                     |
|      |                                   |  | classes;<br>formal oral   |                      | demon-<br>strating    |                     |
|      |                                   |  | report;                   |                      | under-                |                     |
|      |                                   |  | response                  |                      | standing              |                     |
|      |                                   |  | papers                    |                      | and ap-               |                     |
|      |                                   |  |                           |                      | plication             |                     |
|      |                                   |  |                           |                      | of at least           |                     |
|      |                                   |  |                           |                      | one<br>critical ap-   |                     |
|      |                                   |  |                           |                      | proach                |                     |
|      |                                   | #3 Students in the                                     | Senior                    | Locally Devel-       | All Studio            | Documen-            |
|      |                                   | Studio concentration                                   | critiques;                | oped Rubric;         | majors can            | tation of           |
|      |                                   | will apply historical                                  | special                   | Confirmation by      | effectively           | artworks            |
|      |                                   | techniques, styles and                                 | projects;                 | extra-               | apply                 | and in-             |
|      |                                   | media towards their                                    | exhibitions;              | institutional        | artistic              | stallations         |
|      |                                   | own expressions.                                       | Senior                    | critique             | tech-                 |                     |
|      |                                   |  | Thesis<br>Exhibition      | committee<br>members | niques,<br>media      |                     |
|      |                                   |  | Lamonton                  | members              | expres-               |                     |
|      |                                   |  |                           |                      | sions or              |                     |
|      |                                   |  |                           |                      | conceptual            |                     |
|      |                                   |  |                           |                      | underpin-             |                     |
|      |                                   |  |                           |                      | nings in              |                     |
|      |                                   |  |                           |                      | their<br>senior       |                     |
|      |                                   |  |                           |                      | work.                 |                     |
|      |                                   | #4 Students in the                                     | Senior                    | Locally Devel-       | All Studio            | Documen-            |
|      |                                   | Studio concentration                                   | critiques;                | oped Rubric;         | majors can            | tation of           |
|      |                                   | will apply informed                                    | special                   | Confirmation by      | effectively           | artworks            |
|      |                                   | conceptual   | projects;                 | extra-               | apply                 | and in-             |

| Goal | Objective  | Outcome  | How<br>Measured  | Measurement<br>Tool   | Success<br>Criteria   | Data<br>Location  |
|------|--|--|--|---|---|---|
|      |  | frameworks in their<br>own expressions.  | exhibitions;<br>Senior<br>Thesis<br>Exhibition   | institutional<br>critique commit-<br>tee members  | artistic<br>tech-<br>niques,<br>media<br>expres-<br>sions or<br>conceptual<br>underpin-<br>nings in<br>their<br>senior<br>work.                   | stallations   |
|      | #2 Critically<br>articulate a point<br>of view about past<br>art historical<br>expressions<br>through creation<br>of works of art,<br>written<br>statements, exams,<br>and research<br>projects. | #1 Students in the<br>Studio concentration<br>will be able to explain,<br>discuss and defend<br>artistic and theoretical<br>choices made during<br>the creation of works<br>for their senior<br>exhibitions. | Senior<br>critiques;<br>written<br>statements;<br>oral<br>interviews   | Locally Devel-<br>oped Rubric;<br>Confirmation by<br>extra-<br>institutional<br>critique commit-<br>tee members | All Studio<br>majors<br>must pass<br>oral inter-<br>view/de-<br>fense and<br>present an<br>acceptable<br>statement<br>regarding<br>their<br>work. | Thesis<br>Archives  |
|      |  | #2 Students in the Art<br>History concentration<br>will be able to explain<br>ways in which current<br>and historical<br>methodologies are<br>applied to historical<br>expressions.                          | Participation<br>in Senior<br>Seminar<br>Discussions;<br>in-class<br>discussions;<br>formal oral<br>report;<br>research<br>papers;<br>response<br>papers | Locally Devel-<br>oped Rubric,<br>Confirmation of<br>Seminar<br>Participants                                    | All AH<br>majors<br>must be<br>able to<br>apply<br>method-<br>ologies to<br>posed<br>examples   | Faculty files   |
| 3    |  | and/or conceptual awaren<br>ation for professional wor   |  | rs that will facilitate   | advance to gra  | aduate study  |
|      |  |  | Senior<br>critiques;<br>special<br>projects;<br>exhibitions;<br>final<br>portfolio;<br>written<br>statements   | Locally Devel-<br>oped Rubric;<br>Confirmation by<br>extra-insti-<br>tutional critique<br>committee<br>members  | All Studio<br>majors<br>must<br>success-<br>fully<br>execute<br>and ex-<br>hibit a<br>considered<br>body of<br>work                               | Documen-<br>tation of<br>artworks<br>and in-<br>stallations |
|      |  | #2 Students in the<br>Studio concentration<br>will verbally explain<br>their work,<br>emphasizing<br>professional and public<br>speaking skills.   | Written<br>statement for<br>Senior<br>Thesis<br>Exhibition;<br>Senior Oral<br>review   | Locally Devel-<br>oped Rubric;<br>Confirmation by<br>extra-insti-<br>tutional critique<br>committee<br>members  | All Studio<br>majors<br>must<br>present an<br>acceptable<br>statement<br>regarding<br>their   | Thesis<br>Archives  |

| Goal | Objective   | Outcome   | How<br>Measured   | Measurement<br>Tool  | Success<br>Criteria   | Data<br>Location   |
|------|---|---|---|--|---|--------------------|
|      |   |   | Tricubared  | 1001   | work.   | Docution           |
|      |   | #3 Students in the<br>Studio concentration<br>will create a Senior<br>Thesis Exhibition of a<br>body of work (8 – 10<br>pieces) to be displayed<br>in the String Room<br>Gallery at the end of<br>the academic year;<br>students are also<br>responsible for all<br>aspects of installation,<br>public relations,<br>reception and de-<br>installation. | Senior<br>Thesis<br>Exhibition;<br>Senior<br>Thesis<br>Presentation;<br>Senior Oral<br>review | Locally Devel-<br>oped Rubric;<br>Confirmation by<br>extra-insti-<br>tutional critique<br>committee<br>members | All Studio<br>majors<br>must<br>present an<br>acceptable<br>statement<br>regarding<br>their<br>work.  | Thesis<br>Archives |
|      |   | #4 Students in the<br>Studio concentration<br>will create the<br>capstone production<br>of a portfolio of<br>professional-quality<br>artworks that is both<br>thematically and<br>stylistically connected.  | Senior<br>Thesis<br>Exhibition;<br>Senior<br>Thesis<br>Presentation;<br>Senior Oral<br>review | Locally Devel-<br>oped Rubric;<br>Confirmation by<br>extra-insti-<br>tutional critique<br>committee<br>members | All Studio<br>majors can<br>effectively<br>apply<br>artistic<br>tech-<br>niques,<br>media<br>expres-<br>sions or<br>conceptual<br>underpin-<br>nings in<br>their<br>senior<br>work. | Thesis<br>Archives |
|      | #2 Capstone<br>completion of a<br>thesis research<br>project. | #1 Students in the Art<br>History concentration<br>will write a 40-page<br>thesis.  | Senior<br>Thesis  | Locally Devel-<br>oped Rubric;<br>Thesis Guidelines  | All AH<br>majors<br>must<br>success-<br>fully pre-<br>sent a<br>completed<br>thesis.  | Thesis<br>Archives |
|      |   | #2 Students in the Art<br>History concentration<br>will make a public<br>presentation regarding<br>the capstone thesis.   | Senior<br>Thesis<br>Presentation  | Locally Devel-<br>oped Rubric;<br>Confirmation by<br>presentation<br>audience                                  | All AH<br>majors<br>must<br>success-<br>fully pre-<br>sent and<br>defend<br>their work<br>in a public<br>forum.   | Faculty files      |
|      | #3 Exposure to<br>visual and<br>intellectual<br>stimuli.      | #1 Student visits to<br>the String Room<br>Gallery and Wells<br>College art and rare<br>book collections.   | Response<br>reports;<br>exhibition<br>critiques   | Locally Devel-<br>oped Rubric  | 90% of<br>students to<br>perform at<br>or above<br>D level;   | Faculty files      |

| Goal | Objective           | Outcome                     | How               | Measurement           | Success     | Data          |
|------|---------------------|-----------------------------|-------------------|-----------------------|-------------|---------------|
|      |                     |                             | Measured          | Tool                  | Criteria    | Location      |
|      |                     |                             |                   |                       | 65% at or   |               |
|      |                     |                             |                   |                       | above B     |               |
|      |                     |                             |                   |                       | level; 20%  |               |
|      |                     |                             |                   |                       | at or       |               |
|      |                     |                             |                   |                       | above A     |               |
|      |                     |                             |                   |                       | level       |               |
|      |                     | #2 Field trips to           | Response          | Locally Devel-        | 90% of      | Faculty files |
|      |                     | galleries and museums.      | reports;          | oped Rubric           | students to | ,             |
|      |                     | C                           | exhibition        | 1                     | perform at  |               |
|      |                     |                             | critiques         |                       | or above    |               |
|      |                     |                             | 1                 |                       | D level;    |               |
|      |                     |                             |                   |                       | 65% at or   |               |
|      |                     |                             |                   |                       | above B     |               |
|      |                     |                             |                   |                       | level; 20%  |               |
|      |                     |                             |                   |                       | at or       |               |
|      |                     |                             |                   |                       | above A     |               |
|      |                     |                             |                   |                       | level       |               |
| 4    | Develop a broad rar | ige of technical and proble | em-solving skills | in order to attain ef |             | tellectually  |
|      |                     | nication of ideas through v |                   |                       |             |               |
|      | #1 Explore, use     | #1 Students in the          | Preparatory       | Locally Devel-        | 90% of      | Faculty       |
|      | and master a        | Studio concentration        | sketches;         | oped Rubric;          | students to | files;        |
|      | variety of          | will develop and            | sketchbook        | Confirmation in       | perform at  | sketchbooks   |
|      | techniques and      | demonstrate technical       | exercises;        | class critiques       | or above    | kept by       |
|      | media in response   | skills in order to carry    | culminating       | 1                     | D level;    | students      |
|      | to projects that    | out one's ideas and         | term project;     |                       | 65% at or   |               |
|      | pose conceptual     | concepts in a               | portfolio         |                       | above B     |               |
|      | and/or technical    | sophisticated manner.       | -                 |                       | level; 20%  |               |
|      | questions/          | 1                           |                   |                       | at or       |               |
|      | problems.           |                             |                   |                       | above A     |               |
|      | 1                   |                             |                   |                       | level       |               |
|      |                     | #2 Students in the          | Culminating       | Locally Devel-        | 90% of      | Faculty       |
|      |                     | Studio concentration        | term project;     | oped Rubric;          | students to | files;        |
|      |                     | will demonstrate more       | Senior            | Confirmation in       | score at or | Documen-      |
|      |                     | advanced technical          | Thesis            | class critiques       | above D     | tation of     |
|      |                     | skills that lead to a       | Exhibition;       | 1                     | level; 65%  | artworks      |
|      |                     | synthesis of form and       | final             |                       | at or       | and in-       |
|      |                     | concept.                    | portfolio         |                       | above B     | stallations   |
|      |                     | 1                           | 1                 |                       | level; 20%  |               |
|      |                     |                             |                   |                       | at or       |               |
|      |                     |                             |                   |                       | above A     |               |
|      |                     |                             |                   |                       | level       |               |
|      | #2 Develop          | #1 Students in the          | Research          | Locally Devel-        | 90% of      | Faculty files |
|      | strong, accurate    | Studio concentration        | paper;            | oped Rubric           | students to |               |
|      | and convincing      | will demonstrate            | written           |                       | perform at  |               |
|      | writing styles.     | preliminary visual          | assignments;      |                       | or above    |               |
|      | 0 /                 | analysis skills and         | response          |                       | D level;    |               |
|      |                     | translate the visual to     | papers;           |                       | 65% at or   |               |
|      |                     | the verbal by analyzing     | exhibition        |                       | above B     |               |
|      |                     | and describing              | critiques;        |                       | level; 20%  |               |
|      |                     | artworks and                | class             |                       | at or       |               |
|      |                     | exhibitions seen at         | journals;         |                       | above A     |               |
|      |                     | first-hand.                 | response          |                       | level       |               |
|      |                     |                             | papers; book      |                       |             |               |
|      |                     |                             | reviews;          |                       |             |               |
|      |                     |                             | essay portion     |                       |             |               |
|      |                     |                             | of exams          |                       |             |               |
|      |                     | #2 Students in the          | Research          | Locally Devel-        | 90% of      | Faculty files |
|      |                     |                             |                   |                       |             |               |

| Goal | Objective   | Outcome  | How<br>Measured  | Measurement<br>Tool  | Success<br>Criteria   | Data<br>Location   |
|------|---|--|--|--|---|--|
|      |   | Studio concentration<br>will demonstrate more<br>complete analytical<br>skills and translate the<br>visual to the verbal by<br>conducting effective<br>and appropriate<br>research.                                    | paper  | oped Rubric  | students to<br>perform at<br>or above<br>D level;<br>65% at or<br>above B<br>level; 20%<br>at or<br>above A<br>level  |  |
| 5    | Promote the creative<br>#1 Achieve self-  | e visual, verbal and writter<br>#1 Students in the   | n expressions that<br>Technical  | at develop into a uni<br>Locally Devel-                              | que, individua<br>90% of  | al style.<br>Faculty   |
|      | awareness of<br>individual<br>proclivities, talents<br>and attractions to<br>visual solutions.                              | Studio concentration<br>will develop their own<br>idiom (hand) based on<br>recognizing individual<br>strengths.  | exercises;<br>preparatory<br>sketches;<br>sketchbooks;<br>term project;<br>culminating<br>term project;<br>portfolio | oped Rubric;<br>Confirmation in<br>class critiques                   | students to<br>perform at<br>or above<br>D level;<br>65% at or<br>above B<br>level; 20%<br>at or<br>above A<br>level  | files;<br>sketchbooks<br>kept by<br>students                                     |
|      |   | #2 Students in the<br>Studio concentration<br>will foster the<br>continued<br>development of their<br>own idiomatic<br>sensibilities and styles<br>even while<br>incorporating<br>authoritative writings<br>by others. | Culminating<br>term project;<br>written<br>assignments;<br>response<br>papers;<br>exhibition<br>critiques            | Locally Devel-<br>oped Rubric;<br>Confirmation in<br>class critiques | 90% of<br>students to<br>score at or<br>above D<br>level; 65%<br>at or<br>above B<br>level; 20%<br>at or<br>above A<br>level  | Faculty<br>files;<br>Documen-<br>tation of<br>artworks<br>and in-<br>stallations |
|      |   | #3 Students in the<br>Studio concentration<br>will develop a senior<br>thesis exhibition that<br>represents a focused<br>body of work that is<br>thematically and<br>stylistically unified                             | Senior<br>Thesis<br>Exhibition;<br>Senior<br>Thesis<br>Presentation;<br>Senior Oral<br>review                        | Locally Devel-<br>oped Rubric;<br>Confirmation in<br>class critiques | All Studio<br>majors can<br>effectively<br>apply<br>artistic<br>tech-<br>niques,<br>media<br>expres-<br>sions or<br>conceptual<br>underpin-<br>nings in<br>their<br>senior<br>work. | Thesis<br>archives   |
|      | #2 Reach self-<br>awareness of one's<br>own powers of<br>observation,<br>analysis, writing<br>style and creative<br>vision. | #1 Students in the Art<br>History concentration<br>will demonstrate<br>descriptive and<br>analytical skills that<br>reflect their individual<br>style and point of<br>view.  | Formal oral<br>report; in-<br>class<br>discussions;<br>research<br>papers;<br>response<br>papers                     | Locally Devel-<br>oped Rubric  | 90% of<br>students to<br>perform at<br>or above<br>D level;<br>65% at or<br>above B<br>level; 20%   | Faculty files  |

| Goal   | Objective  | Outcome  | How  | Measurement  | Success  | Data<br>Location   |
|--|--|--|--|--|--|--|
|  |  |  | Measured   | Tool   | Criteria<br>at or<br>above A<br>level  | Location   |
|  |  | #2 Students in the<br>Studio concentration<br>will demonstrate<br>preliminary visual<br>analysis skills and<br>translate the visual to<br>the verbal by analyzing<br>and describing<br>artworks and<br>exhibitions from their<br>own perspective, in<br>their own voice. | Written<br>assignments;<br>response<br>papers                          | Locally Devel-<br>oped Rubric  | 90% of<br>students to<br>perform at<br>or above<br>D level;<br>65% at or<br>above B<br>level; 20%<br>at or<br>above A<br>level | Faculty files  |
| 6  |  | priate, accurate and expan   |  |  |  |  |
|  | #1 Acquire strong<br>research skills that<br>draw from a<br>variety of research<br>methodologies,<br>including:<br>scholarly research<br>(i.e. books,<br>periodicals,<br>internet<br>resources);   | #1 Students will<br>demonstrate research<br>skills that express an<br>understanding of the<br>various methodologies<br>and approaches.   | Witten<br>assignments;<br>research<br>papers;<br>formal oral<br>report | Locally Devel-<br>oped Rubric;<br>Confirmation in<br>class critiques | 90% of<br>students to<br>perform at<br>or above<br>D level;<br>65% at or<br>above B<br>level; 20%<br>at or<br>above A<br>level | Faculty files  |
| art at firs<br>from the<br>College<br>collectio<br>rare boo<br>collectio<br>String R<br>Gallery t<br>collectio<br>campus;<br>conduct<br>personal<br>interview<br>artists, cu | studying works of<br>art at first-hand<br>from the Wells<br>College art<br>collection, Wells<br>rare book<br>collection, the<br>String Room<br>Gallery to art<br>collections off-<br>campus;<br>conducting<br>personal<br>interviews with<br>artists, curators<br>and scholars | #2 Students will<br>demonstrate a<br>technical<br>understanding of<br>works of art seen at<br>first-hand   | Culminating<br>term project  | Locally Devel-<br>oped Rubric;<br>Confirmation in<br>class critiques | 90% of<br>students to<br>score at or<br>above D<br>level; 65%<br>at or<br>above B<br>level; 20%<br>at or<br>above A<br>level   | Faculty<br>files;<br>Documen-<br>tation of<br>artworks<br>and in-<br>stallations |

# Grading Rubric: For all Visual Arts Department Courses:

| Grade | (adapted from rubric written at U. MD by Dr. Susan M. Hendricks)   |
|-------|--|
| A     | Excellent mastery of the subject; complete understanding as well as the creative use of<br>the principles and concepts presented, as exhibited in all class work, assignments and<br>presentations. Assignments are submitted on time, judged to be superior in quality,<br>complete in content and show evidence of going well beyond the basic requirements.<br>Active class participation and regular attendance must be evident. |
| В     | Good mastery of the subject; complete understanding as well as the successful use of the principles and concepts presented, as exhibited in all class work, assignments and presentations. Assignments are submitted on time, judged to be good in quality, complete in content and show some evidence of going beyond the basic requirements. Active class participation and regular attendance must be evident.                    |
| С     | Basic mastery of the subject; completion of all assigned work and reflects a rudimentary<br>understanding of the principles and concepts presented. Assignments are submitted on<br>time, are complete in content and fulfill the basic requirements. Class participation and<br>attendance are irregular.   |
| D     | Perfunctory understanding of the subject; completion of most assigned work and reflects<br>a rudimentary understanding of the principles and concepts presented. Assignments are<br>not submitted on time, may not be complete in content but fulfill the most basic<br>requirements. Class participation and attendance are irregular.  |
| F     | Inadequate understanding of the subject; assigned work uncompleted and shows little or<br>no understanding of the principles and concepts presented. Assignments are not<br>submitted on time, may not be complete in content but fulfill the most basic<br>requirements. Class participation and attendance are irregular to nonexistent. Plagiarized<br>work is submitted.   |

# Grading Rubric: Papers, Theses and Statements

| Grade | (adapted from rubric written at PA State U. by Dr. Sophia McClennen)  |
|-------|---|
| А     | Thesis: Easily identifiable, plausible, novel, sophisticated, insightful, crystal clear.  |
|       | Connects well with paper title.   |
|       | Structure: Evident, understandable, appropriate for thesis. Excellent transitions from point to point. Paragraphs support solid topic sentences.  |
|       | Use of evidence: Primary source information used to buttress every point with at least<br>one example. Examples support mini-thesis and fit within paragraph. Excellent   |
|       | integration of quoted material into sentences. Demonstrates an in depth understanding of the ideas in the assigned reading and critically evaluates/responds to those ideas in an analytical, persuasive manner.  |
|       | Analysis: Author clearly relates evidence to "mini-thesis" (topic sentence); analysis is fresh and exciting, posing new ways to think of the material. Work displays critical thinking and avoids simplistic description or summary of information.   |
|       | Logic and argumentation: All ideas in the paper flow logically; the argument is identifiable, reasonable, and sound. Author anticipates and successfully defuses counter-arguments; makes novel connections to outside material (from other parts of the class, or other classes), which illuminate thesis. Creates appropriate college level, academic tone. |
|       | Mechanics: Sentence structure, grammar, and diction excellent; correct use of punctuation and citation style; minimal to no spelling errors; absolutely no run-on sentences or comma splices. Conforms in every way to format requirements.   |
| В     | Thesis: Promising, but may be slightly unclear, or lacking in insight or originality. Paper title does not connect as well with thesis or is not as interesting.  |
|       | Structure: Generally clear and appropriate, though may wander occasionally. May have a  |

|   | few unclear transitions, or a few paragraphs without strong topic sentences.   |
|---|--|
|   | Use of evidence: Examples used to support most points. Some evidence does not<br>support point, or may appear where inappropriate. Quotes well integrated into<br>sentences. Demonstrates a solid understanding of the ideas in the assigned reading and<br>critically evaluates/responds to those ideas in an analytical, persuasive manner.  |
|   | Analysis: Evidence often related to mini-thesis, though links perhaps not very clear.<br>Some description, but more critical thinking.   |
|   | Logic and argumentation: Argument of paper is clear, usually flows logically and makes<br>sense. Some evidence that counter-arguments acknowledged, though perhaps not<br>addressed. Occasional insightful connections to outside material made. Mostly creates<br>appropriate college level, academic tone.   |
|   | Mechanics: Sentence structure, grammar, and diction strong despite occasional lapses;<br>punctuation and citation style often used correctly. Some (minor) spelling errors; may<br>have one run-on sentence or comma splice. Conforms in every way to format<br>requirements.  |
| С | Thesis: May be unclear (contain many vague terms), appear unoriginal, or offer relatively little that is new; provides little around which to structure the paper. Paper title and thesis do not connect well or title is unimaginative.   |
|   | Structure: Generally unclear, often wanders or jumps around. Few or weak transitions, many paragraphs without topic sentences.   |
|   | Use of evidence: Examples used to support some points. Points often lack supporting evidence, or evidence used where inappropriate (often because there may be no clear point). Quotes may be poorly integrated into sentences. Demonstrates a general understanding of the ideas in the assigned reading and only occasionally critically evaluates/responds to those ideas in an analytical, persuasive manner.        |
|   | Analysis: Quotes appear often without analysis relating them to mini-thesis (or there is a weak mini-thesis to support), or analysis offers nothing beyond the quote. Even balance between critical thinking and description.  |
|   | Logic and argumentation: Logic may often fail, or argument may often be unclear. May<br>not address counter-arguments or make any outside connections. Occasionally creates<br>appropriate college level, academic tone, but has some informal language or<br>inappropriate slang.   |
| D | Mechanics: Problems in sentence structure, grammar, and diction (usually not major).<br>Some errors in punctuation, citation style, and spelling. May have some run-on<br>sentences or comma splices. Conforms in almost every way to format requirements.<br>Thesis: Difficult to identify at all, may be bland restatement of obvious point.   |
|   | Structure: Unclear, often because thesis is weak or non-existent. Transitions confusing and unclear. Few topic sentences.  |
|   | Use of evidence: Very few or very weak examples. General failure to support<br>statements, or evidence seems to support no statement. Quotes not integrated into<br>sentences; "plopped in" in improper manner. Demonstrates a little understanding of (or<br>occasionally misreads) the ideas in the assigned reading and does not critically<br>evaluates/responds to those ideas in an analytical, persuasive manner. |
|   | Analysis: Very little or very weak attempt to relate evidence to argument; may be no identifiable argument, or no evidence to relate it to. More description than critical thinking.   |

|   | Logic and argumentation: Ideas do not flow at all, usually because there is no argument<br>to support. Simplistic view of topic; no effort to grasp possible alternative views. Does<br>not create appropriate college level, academic tone, and has informal language or<br>inappropriate slang. |
|---|---|
|   | Mechanics: Big problems in sentence structure, grammar, and diction. Frequent major   |
|   | errors in citation style, punctuation, and spelling. May have many run-on sentences and   |
|   | comma splices. Does not conform to format requirements.   |
| F | Shows obviously minimal lack of effort or comprehension of the assignment. Very   |
|   | difficult to understand owing to major problems with mechanics, structure, and analysis.  |
|   | Has no identifiable thesis, or utterly incompetent thesis. Does not follow paper  |
|   | guidelines for length and format. Plagiarized work is submitted.  |

### Grading Rubric: Studio Arts Courses

| Grade |   |
|-------|---|
| A     | Class Work: Student demonstrates outstanding skill, discernment and understanding of visual principles in accomplishing her or his work. The quality of work is excellent, and it is integrated with exceptional creativity.  |
|       | Class Participation: Student demonstrates through discussion, critique, and studio<br>interaction outstanding ability to discuss and assess work, communicating how visual<br>elements and strategies are used. The student demonstrates extensive use and<br>understanding of concepts and terminology used in the discipline.   |
|       | Homework Projects: In the case of studio assigned homework (activity) the student<br>completes the assignment in all aspects and creatively exploits possibilities within open-<br>ended assignments. The work demonstrates skill, good judgment, and application of<br>principles. In the case of written assignments, oral presentations, and research, the<br>work/presentations/document, presents sound research and is well written and well<br>presented.  |
| В     | Class Work: Student demonstrates moderate skill, discernment and understanding of visual principles in accomplishing her or his work. The quality of work is good, and it is integrated with some creativity.   |
|       | Class Participation: Student demonstrates through discussion, critique, and studio<br>interaction a solid ability to discuss and assess work; communicating how visual elements<br>and strategies are used. The student demonstrates competent use and understanding of<br>concepts and terminology used in the discipline.   |
|       | Homework Projects: In the case of studio assigned homework (activity) the student<br>completes the assignment and fulfils more than minimal requirements. The work<br>demonstrates some skill, judgment, and application of principles. In the case of written<br>assignments, oral presentations, and research, the work/presentation/document, presents<br>research and is reasonably well written and suitably presented.  |
| С     | Class Work: Student demonstrates average skill, discernment, and understanding of visual principles in accomplishing her or his work. The quality of work is modest, and is moderately integrated.  |
|       | Class Participation: Student demonstrates through discussion, critique, and studio<br>interaction and average ability to discuss and assess work, communicating how visual<br>elements and strategies are used. Though the discussion and assessment of work is<br>substantially complete, the communication of some visual elements and strategies is<br>incomplete or missing. The student demonstrates a superficial rather than thorough<br>understanding of concepts and terminology used in the discipline. |

|   | Homework Projects: In the case of studio assigned homework (activity) the student<br>completes most of the assignment and fulfils the minimum requirements. The work<br>demonstrates modest skill, some judgment, and in parts, application of principles. In the<br>case of written assignments, oral presentations, and research, the student makes a modest<br>effort as evidenced by a satisfactory presentation/document. Research may be<br>incomplete, or lacking in organization.   |
|---|---|
| D | Class Work: Student demonstrates lack of skill, discernment and understanding of visual<br>principles in accomplishing her or his work. The quality of work submitted is less than<br>acceptable, and is poorly integrated.<br>Class Participation: Student demonstrates through discussion, critique, and studio<br>interaction a limited ability to discuss and assess work, while communicating at a<br>minimal or perfunctory level how the visual elements and strategies are used. Poor<br>effort is made to relate an understanding of the art concepts and terminology used in the<br>discipline.   |
|   | Homework Projects: In the case of studio assigned homework (activity) the student does<br>not complete the assignment and fulfils only minimal requirements or submits work late.<br>The work demonstrates lack of skill, weak judgment, and little application of principles.<br>In the case of written assignments, oral presentations, and research, the<br>work/presentation/document, presents faulty or negligible research and is not well<br>written and or presented.  |
| F | Class Work: Student fails to demonstrate skill or understanding of the issues involved.<br>Quality of work submitted is insufficient, and poorly integrated.<br>Class Participation: In discussion, critique, and studio interaction, the student states an<br>opinion vaguely or does not assess the work and shows little or no evidence of an<br>understanding of how visual elements and strategies are used in the discipline.<br>Homework Projects: In the case of studio assigned homework (activity) the student does<br>not complete the assignments and does not fulfill requirements. In the case of written<br>assignments, oral presentations, and research, the work/presentation document, presents<br>faulty or negligible research and is not well written or presented. |